

EXODUS MOVEMENT, INC.  
PRIVACY POLICY

Last Reviewed and Updated: October 22, 2020

Exodus Movement, Inc. and its subsidiary, Proper Trust AG (collectively, “**Exodus**,” “**we**,” “**our**,” and/or “**us**”), values the privacy of individuals who use our websites (including <https://www.exodus.io> (the “**Website**”)), applications, or services that link to this Privacy Policy (collectively, our “**Services**”). This privacy policy (the “**Privacy Policy**”) explains how we collect, use, and disclose Personal Data from users of our Services. For the purposes of this Privacy Policy, “**Personal Data**” means information that relates to an identified or identifiable natural person.

By using our Services, you agree to the collection, use, and disclosure of your Personal Data as described in this Privacy Policy. Beyond this Privacy Policy, your use of our Services is also subject to our [Terms of Service](#). If you are a California resident, our [California Resident Privacy Notice](#) provides more information about your California privacy rights and explains how you can exercise those rights.

**As the Exodus Wallet is a non-custodial crypto asset software wallet, we do not have customer accounts. We do not require you to provide your Personal Data to us to use the Exodus Wallet. If you sign up for our newsletter or provide your Personal Data in a customer service ticket, that information will be collected by us. However, certain third party services may require you to provide them with Personal Data, in order to use their services within the Exodus Wallet.**

## **INFORMATION WE COLLECT**

We may collect limited Personal Data from or about you or your devices from various sources, as described below.

**Information You Provide to Us.** When you contact us or sign up for our newsletter, we collect any Personal Data you provide to us, such as your name and email address. If you apply for a job with us, we will collect the Personal Data you provide to us through our Website or via a third-party website in connection with your job application.

**Information We Collect Automatically.** We may automatically collect information about you and your devices when you use our Services. For example, when you visit our Website, we collect your internet protocol (IP) address, web browser type, web browser language, operating system type, the website you visited before browsing to our website, the pages you view, the length of time you spend on a page, the dates and times of your visits, the hyperlinks you click on, and other information about your use of our Website. When performing an exchange through our Services, we log information such as the wallet addresses and the transaction IDs involved.

**Cookies.** We and our third-party partners may collect information using cookies, pixel tags, or similar technologies. Our third-party partners, such as analytics or advertising partners, may use these technologies to collect information about your online activities over time and across different services. Cookies are small text files containing a string of alphanumeric characters. We may use both session cookies and persistent cookies. A session cookie disappears after

you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to our Services.

Please review your web browser's "Help" file to learn the proper way to modify your cookie settings. Please note that if you delete or choose not to accept cookies from the Services, you may not be able to utilize the features of the Services to their fullest potential.

Our Website uses the following types of cookies for the purposes described below:

- **Functional Cookies.** We use functional cookies to recognise you when you return to our Services.
- **Analytics and Performance Cookies.** We use analytics and performance cookies for website analytics purposes to operate, maintain, and improve the Services. The information gathered by these cookies is aggregated and anonymized and not identify any specific individual visitor. We use Google Analytics to collect and process certain analytics data on our behalf. Google Analytics uses its own cookies that help us understand how you engage with the Services and may also collect information about your use of other websites, apps, and online resources. The links below provide additional information and resources for Google Analytics:
  - [Google Analytics](#)
  - [Prevent the Use of Google Analytics in Connection with your use of our Services](#)
- **Advertising Cookies.** We may allow third-party advertising partners to use cookies on the Services to collect information about your browsing activities over time and across websites.

Further information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.com.uk](http://www.youronlinechoices.com.uk).

**Information We Receive from Third Parties.** We may receive Personal Data about you from third parties such as data or marketing partners and combine it with other Personal Data we have about you.

## **HOW WE USE THE PERSONAL DATA WE COLLECT**

We use the Personal Data we collect for the following purposes:

- To provide, maintain, debug, improve, and enhance our Services.
- To understand and analyze how you use our Services and develop new products, services, features, and functionality.
- To communicate with you, provide you with updates and other information relating to our Services, provide information that you request, provide you with our newsletter, respond to comments and questions, and otherwise provide customer support.
- For marketing purposes, such as developing and providing promotional and advertising materials that may be useful, relevant, valuable, or otherwise of interest to you.
- To personalize your experience on our Services such as identifying you as a repeat visitor.
- To facilitate the connection of third-party services or applications.

- To facilitate transactions such as an exchange.
- To create de-identified and/or aggregated data to improve for our business purposes, including to improve our Services.
- To process your job application.
- To find and prevent fraud, detect security incidents, and respond to trust and safety issues that may arise.
- For compliance purposes, including enforcing our Terms of Service or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency.
- For short-term, transient use.
- To contract with service providers to perform services on our behalf, including providing customer service, processing job applications, verifying customer information, providing advertising or marketing services, providing analytic services or providing similar services on behalf of the business or service provider.
- For other purposes for which we provide specific notice at the time the Personal Data is collected.

## **HOW WE SHARE THE PERSONAL DATA WE COLLECT**

We do not share or otherwise disclose Personal Data we collect from or about you except as described below or otherwise disclosed to you at the time of collection.

- **Affiliates.** We may share any information we receive with our affiliates for any of the purposes described in this Privacy Policy.
- **Analytics Partners.** We use analytics services such as Google Analytics to collect and process certain analytics data. These services also may collect information about your use of other websites and online resources.
- **As Required by Law and Similar Disclosures.** We may access, preserve, and disclose your Personal Data if we believe doing so is required or appropriate to: (i) comply with applicable laws; (ii) respond to law enforcement requests and legal process, such as a court order or subpoena; or (iii) protect the rights, property, and safety of Exodus, our employees, agents, customers, and others, including to enforce our agreements, policies, and Terms of Service.
- **Merger, Sale, or Other Asset Transfers.** We may transfer your Personal Data to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company or we sell, liquidate, or transfer all or a portion of our assets.
- **Vendors and Service Providers.** We may share your information with vendors and service providers retained in connection with the provision of our Services.
- **Consent.** We also may disclose your Personal Data with your consent.

## **INTERNATIONAL DATA TRANSFERS**

Your information, including the Personal Data that you provide to us, may be transferred to, stored at and processed by us outside the country in which you reside, including, but not limited to the United States, where data protection and privacy regulations may not offer the same level of protection as in other parts of the world. By providing any information, including Personal Data, on or to our Services, you consent to such transfer, storage, and processing. We will take steps that we believe to be reasonably necessary to treat your Personal Data securely and in accordance with this Policy.

## **SECURITY**

We use reasonable organizational, technical, and administrative measures to protect Personal Data within our organization. However, as no electronic transmission or storage of Personal Data can be entirely secure, we can make no guarantees as to the security or privacy of your Personal Data. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us of the problem by contacting us via the “Contact Information” section below.

## **RETENTION**

We will only retain your Personal Data as long reasonably required for us to provide the requested customer support and inquiry services. In the context of customer support, we retain information sufficient to connect subsequent requests from the same user in order to provide efficient service, unless a longer retention period is required or permitted by law (for example for regulatory purposes).

## **Third Parties**

Our Services may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy and advertising practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third-party services or any Personal Data you disclose to these third parties. We encourage you to read their privacy policies before providing any Personal Data to them.

## **Do Not Track Signals**

Some Internet browsers may be configured to send "Do Not Track" signals to the online services that you visit. There is no accepted standard on how to respond to Do Not Track signals, and we do not respond to such signals. To find out more about "Do Not Track," please visit <http://www.allaboutdnt.com>

## **YOUR RIGHTS AND CHOICES**

**Opt-out.** You may contact us anytime to opt-out of: (i) automated decision-making and/or profiling; (ii) any new processing of your Personal Data that we may carry out beyond the original purpose; or (iii) the transfer of your Personal Data outside the EEA. Please note that your use of parts of our Website may be ineffective upon opt-out.

**Access.** You may access the information we hold about you by contacting us via the “Contact Information” section below.

**Amend.** You may update or correct any inaccuracies in your Personal Data by contacting us via the “Contact Information” section below.

**Move.** Your Personal Data is portable – i.e. you to have the flexibility to move your data to other service providers as you wish.

**Erasure.** In certain situations, for example when the information we hold about you is no longer relevant or is incorrect, you may request that we erase your data.

**Exercising Your Rights.** If you wish to exercise any of these rights, please contact us via the “Contact Information” section below. In your request, please clearly describe: (i) what Personal Data is concerned and (ii) which of the above rights you would like to enforce. For

your protection, we only process requests with respect to the Personal Data associated with the particular email address that you use to send us your request, and we may need to verify your identity before processing your request. We will try to comply with your request as soon as reasonably practicable and in any event within thirty (30) days of your request. Please note that we may need to retain certain information for recordkeeping purposes or where required by applicable law.

**Marketing Communications.** You may unsubscribe from our promotional emails via the link provided in the emails. Even if you opt out of receiving promotional messages from us, you will continue to receive administrative messages from us.

**California Residents.** If you are a California resident, you can review [our California Resident Privacy Notice](#) for information about your privacy rights and choices under California law.

### **COMPLAINTS**

We are committed to resolve any complaints about our collection or use of your Personal Data. If you would like to make a complaint regarding this Policy or our practices in relation to your Personal Data, please contact us as set forth below. We will reply to your complaint as soon as we can and in any event, within forty-five (45) days. We hope to resolve any complaint brought to our attention; however if you feel that your complaint has not been adequately resolved, you have the right to contact your local data protection supervisory authority.

### **CONTACT INFORMATION**

We welcome your comments or questions regarding our privacy practices. If you have questions about your privacy on the Services or this Privacy Policy, you may contact us at the address below.

Exodus Movement, Inc.  
15418 Weir Street, No. 333  
Omaha, NE 68137  
[data@exodus.io](mailto:data@exodus.io)

### **CHANGES TO THIS PRIVACY POLICY**

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted. If we materially change the ways in which we use or share Personal Data previously collected from you through our Services, we will attempt to notify you through our Services, by email, or other means